



EVERY DAY FROM **3PM** TO **4:30PM**

HRC

SQUARE

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WORKING TOGETHER DAILY

Each big goal is accomplished starting from a first little step. We started sharing a vision and kept it running. It is now becoming a day after day bigger reality. Every day a square is dedicated to HR managers to reinvent HR roles and new challenges facing a totally different way of working.



MONDAY 20 - WELFARE & ORGANIZATION

MINDFULNESS & WELL-BEING

Manager Today: **Valentina Belli** GROUPAMA ASSICURAZIONI

Case History:

Marianna Benatti DELOITTE

Silvia Bartolomucci ACEA GROUP

Elisa Gozzi EY

Chiara Tomasi A2A

Technical Partner:

Davide Uberti GYMPASS



Deloitte.

acea



a2a

Gympass

TUESDAY 21 - LABOUR

SMARTWORKING E NEW WAYS OF WORKING: I MODELLI DA SEGUIRE AL TERMINE DELLA PROROGA DELLO STATO DI EMERGENZA

Manager Today: **Anna Deambrosis** REALE MUTUA

Case History:

Beatrice Scacciatella SABA

Laura Galliani INTERNATIONAL PAPER

Technical Partner:

Luigi Mariani

STUDIO CHIOMENTI



saba

INTERNATIONAL PAPER

CHIOMENTI

WEDNESDAY 22 - EMPLOYER BRANDING & TALENT ACQUISITION

DATA DRIVEN RECRUITING

Case History:

Elisabetta Rivolta INTERCOS

Andrea Fabris PWC

Technical Partner:

Matteo Cocciardo IN-RECRUITING -

GRUPPO ZUCCHETTI



pwc

ZUCCHETTI

THURSDAY 23 - LEARNING & DEVELOPMENT



MONDAY 27 - WELFARE & ORGANIZATION

COST CONTROL POST COVID

Manager Today: **Edoardo Cavazzuti** MASERATI

Case History:

Vanessa Lancini DELIVEROO

Ilaria Tondelli COOPSERVICE

Technical Partner:

Francesca Orlando FIABILIS



FIABILIS
CONSULTING GROUP



coopservice

TUESDAY 28 - LABOUR

INNOVATIVE INDUSTRIAL RELATIONS

Manager Today: **Matteo Butturi** COCA-COLA HBC ITALIA

Case History:

Valeria Monfredini NEXI

Stefano Romano SARA ASSICURAZIONI

Sascha Rascelli BAXTER



nexi

sara

Baxter

WEDNESDAY 29 - EMPLOYER BRANDING & TALENT ACQUISITION

GENERAZIONE Z & PURPOSE AZIENDALE

Manager Today: **Mathis Haccoun** L'ORÉAL

Case History:

Gasser Aly ZURICH

Diego Noce MUTTI

Fabiola Felici SACE

L'ORÉAL

ZURICH

sace
gruppo cdp



THURSDAY 30 - LEARNING & DEVELOPMENT

COMPETENZE DIGITALI E TALENT MANAGEMENT

Manager Today: **Vera Roselli** COVISIAN

Case History:

Elisa Senatore SOGEI

Francesca Tinelli BANCO DESIO

Stefano Cozzi ING

Loretta Chiusoli CRIF

Technical Partner:

Ajda Moroni Grandini

FLUENTIFY



sogei

CRIF
Together to the next level



Banco Desio

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MONDAY 4 - WELFARE & ORGANIZATION

COME CREARE UN CONTESTO E UN CLIMA POSITIVO CONSIDERANDO LE VARIE "MARKETING PERSONAS" IN UN'OTTICA CONCRETAMENTE INCLUSIVA?

Manager Today: Fabiana Cairoli GRENKE
Case History: Deborah Casella DIFACOOPER
 Antonella Strambelli ACQUEDOTTO PUGLIESE
 Annarita Palmieri POLICLINICO GEMELLI

Technical Partner:
 Luca Rosetti BEACONFORCE - GRUPPO ZUCCHETTI



TUESDAY 5 - LABOUR



WEDNESDAY 6 - EMPLOYER BRANDING & TALENT ACQUISITION

EVP: AVANZAMENTI E PROGETTI MESSI IN ATTO

Manager Today: Linda Langella UNILEVER
Case History: Clara Pillitteri EY
 Enza Artino / Giulia Natalini GI GROUP
 Elisa Naccari CARREFOUR

Technical Partner:
 Andrea Pedrini CLEVERCONNECT ITALIA



THURSDAY 7 - LEARNING & DEVELOPMENT

AGILE HR: SFIDE E OPPORTUNITÀ. UN MODELLO OPERATIVO AGILE È POSSIBILE IN UNA ORGANIZZAZIONE NON AGILE

Manager Today: Stefano Takacs WINDTRE
Case History: Laura Nalon IBM
 Dario Giannoccaro VODAFONE
 Francesco Chiapperini SIRT

Technical Partner:
 Stefania Di Cristofalo INSPEARIT



MONDAY 11 - WELFARE & ORGANIZATION

D&I: POLICY E APPROCCI CULTURALI

Case History: Simona Piva FINDOMESTIC BANCA
 Laura Galliani INTERNATIONAL PAPER
 Francesca Luoni STARBUCKS

Technical Partner:
 Christian Richmond MYGRANTS



TUESDAY 12 - LABOUR

SOCIAL NETWORK E LAVORO: POLICY E RISCHI

Manager Today: Dario Cavalli AVIO
Case History: Pasquale Del Buono CASSA CENTRALE BANCA GRUPPO BANCARIO
 Felice Sica POLIGRAFICO E ZECCA DELLO STATO

Technical Partner:
 Vincenzo Montemurro STUDIO CHIOMENTI



WEDNESDAY 13 - EMPLOYER BRANDING & TALENT ACQUISITION



THURSDAY 14 - LEARNING & DEVELOPMENT

RE-ONBOARDING: COME SUPPORTARE/INCENTIVARE I DIPENDENTI AL RIENTRO IN UFFICIO

Manager Today: Silvia Frosini GSK
Case History: Emanuela Corsi IGT
 Laura De Stasio ASSICURAZIONI GENERALI
 Marina Parisi LINKS MANAGEMENT AND TECHNOLOGY

Technical Partner:
 Paolo Carnovale GOODHABITZ



MONDAY 18 - WELFARE & ORGANIZATION

I FLEXIBLE BENEFITS COME VANTAGGI PER DIPENDENTI E AZIENDE

Manager Today: Beatrice Lanciotti ACEA GROUP

Case History: Rossana Ranucci POLICLINICO GEMELLI

Maddalena Mendola ENGINEERING INGEGNERIA INFORMATICA

Valeria Giosa POLICLINICO GEMELLI

Alessandro Megaro EULER HERMES

Technical Partner:

Gianlorenzo Sosso

JOINTLY-IL WELFARE CONDIVISO



TUESDAY 19 - LABOUR

NEW WAYS OF WORKING: NUOVE CARATTERISTICHE CONTRATTUALI, MODELLI DI COLLABORAZIONE E ELEMENTI OBSOLETI

Case History:

Fortunato Costantino KUWAIT PETROLEUM ITALIA

Elisa di Donfrancesco UNIPOLSAI ASSICURAZIONI

Technical Partner:

Luigi Mariani

STUDIO CHIOMENTI



WEDNESDAY 20 - EMPLOYER BRANDING & TALENT ACQUISITION

DIVERSITY & INCLUSION NELLA TALENT ACQUISITION

Manager Today: Giulia Scaggiante ENGINEERING INGEGNERIA INFORMATICA

Case History:

Valentina Cappalli KNAUF ITALIA

Raffaella Formillo NTT DATA

Technical Partner:

Cristina Di Loreto MEFIRST



THURSDAY 21 - LEARNING & DEVELOPMENT

CORPORATE ACADEMY E LE NUOVE TENDENZE DELL'AUTO-FORMAZIONE

Manager Today: Simona Galli FINDOMESTIC BANCA

Case History: Isabella Pacifico CARREFOUR

Morena Marinoni GENERALI ASSET AND WEALTH MANAGEMENT

Francesca Giacomini OFFICINA PITTINI PER LA FORMAZIONE

Technical Partner:

Joanna Albertin OFCOURSEME



MONDAY 25 - WELFARE & ORGANIZATION



TUESDAY 26 - LABOUR

MISURE DI CONCILIAZIONE VITA-LAVORO PER SOSTENERE IL TASSO DI OCCUPAZIONE FEMMINILE

Manager Today: Isabella De Cesare STMICROELECTRONICS

Case History:

Gaia Giappichelli NEXI

Valeria Giosa POLICLINICO GEMELLI

Rossana Ranucci POLICLINICO GEMELLI

Serena Pavanello FASTWEB



WEDNESDAY 27 - EMPLOYER BRANDING & TALENT ACQUISITION

NUOVI PARADIGMI PER ATTRARRE E TRATTENERE I TALENTI

Manager Today: Sara Carollo ATLANTIC TECHNOLOGIES

Case History:

Sara Gigliotti HAIER EUROPE

Patrizia Cangialosi PROCTER & GAMBLE

Technical Partner:

Elettra Panigatti

ANOTHERBRICK



THURSDAY 28 - LEARNING & DEVELOPMENT

REMOTE LEARNING POST COVID

Manager Today: Loretta Chiusoli CRIF

Case History:

Andrea Bellina ENGIE ITALIA

Ilaria Bottaro KONICA MINOLTA BUSINESS SOLUTION ITALIA

Technical Partner:

Andrea Andreoni GOFLUENT



MONDAY 1 - WELFARE & ORGANIZATION

SEE YOU
NEXT WEEK!

TUESDAY 2 - LABOUR

SMART WORKING E STRESS LAVORO-CORRELATO:
POLICY E SUGGERIMENTI UTILI

Manager Today: **Federico Paterna** ABOCA

Case History:

Sascha Rascelli BAXTER

Michela Verdini LUNDBECK

Patrizia Tomasicchio PANDORA



Baxter

PANDORA

WEDNESDAY 3 - EMPLOYER BRANDING & TALENT ACQUISITION

DIVERSITY & INCLUSION NEI PROCESSI DI RECRUITING

Manager Today: **Irene Maccabruni** COCA-COLA HBC ITALIA

Case History:

Ilaria Polvani BAKER HUGHES

Camilla Costarelli L'ORÉAL

Laura Taurisano GRUPPO HERA

Technical Partner:

Claudio Guffanti

UNLIMITED VIEWS



L'ORÉAL



THURSDAY 4 - LEARNING & DEVELOPMENT

MODELLI DI LEADERSHIP A CONFRONTO

Manager Today: **Laura Galliani** INTERNATIONAL PAPER

Case History: **Chiara Fichera** CELLULARLINE

Claudio Magni ITALGAS

Roberto Pascolati WEBASTO GROUP



INTERNATIONAL PAPER



MONDAY 8 - WELFARE & ORGANIZATION

WELLNESS & WELL-BEING

Manager Today: **Silvia Lex** BCG

Case History: **Fausto Sabatelli** WINDTRE

Alessia Ruzzeddu AUTOSTRADE PER L'ITALIA

Riccardo Marzoli WHIRPOOL

Technical Partner:

Andrea Pizzolante

TECHNOGYM



autostrade per l'Italia



TUESDAY 9 - LABOUR

PIANO SPOSTAMENTO CASA-LAVORO E MOBILITY MANAGER:
SFIDE, OPPORTUNITÀ E SOSTENIBILITÀ

Manager Today: **Fabrizio Grassi** FASTWEB

Case History:

Adamo Mancini SANOFI

Cristiana Di Giuliomaria ENEL

Technical Partner:

Andrea Catania

DOUBLEYOU SRL –

ZUCCHETTI GROUP



WEDNESDAY 10 - EMPLOYER BRANDING & TALENT ACQUISITION

LA COMUNICAZIONE INTERNA SU CANALI DIGITALI: STRATEGIE
DI INGAGGIO DEL PERSONALE

Manager Today: **Emanuele Desole** NTV-ITALO

Case History: **Francesca Galbusera** ESPRINET

Veronica Dazzan EY

Morroni Carolina ENEL GROUP



THURSDAY 11 - LEARNING & DEVELOPMENT

PERFORMANCE EVALUATION

Manager Today: **Ferdinando Pastrello** FONDAZIONE CARIPLO

Case History: **Francesca Micheli** NTT DATA

Cecilia Giobbe SACE

Francesco Chiapperini SIRTI

Andrea Ottaviani ACCIAI TERNI

Technical Partner:

Manila Campisi ETS GLOBAL



MONDAY 15 - WELFARE & ORGANIZATION

CHANGE MANAGEMENT E NEW ORGANIZATION

Manager Today: **Valentina Belli** GROUPAMA ASSICURAZIONI

Case History: **Giuseppe Mondelli** RAI

Marianna Lupo EDWARDS LIFESCIENCES

Sara Camerlo BITRON

Federico Richelmi CEVA LOGISTICS

Arianna Dal Sole GROUPAMA ASSICURAZIONI

Technical Partner:

Roberto Biazzi BEACONFORCE



TUESDAY 16 - LABOUR

WORKFORCE PLANNING: NUOVE STRATEGIE ED EFFICIENTAMENTO

Case History:

Isabella De Cesare STMICROELECTRONICS

Sascha Rascelli BAXTER

Luca Barbera ENEL

Valerio Cacioni TRELLEBORG WHEEL SYSTEMS



WEDNESDAY 17 - EMPLOYER BRANDING & TALENT ACQUISITION

STRATEGIE VINCENTI DELLA CANDIDATE JOURNEY

Manager Today: **Morena Federica Morrone** ITALIAONLINE

Case History:

Giancarlo Raineri ENGINEERING INGEGNERIA INFORMATICA

Andrea Fabris PWC

Gasser Aly ZURICH INSURANCE COMPANY LTD



THURSDAY 18 - LEARNING & DEVELOPMENT



MONDAY 22 - WELFARE & ORGANIZATION

HYBRID WORK E SMART WORKING

Manager Today: **Claudia Farini** PEARSON

Case History:

Maurizio Martucci ITALGAS

Valentina Gallo KANTAR



TUESDAY 23 - LABOUR

SEE YOU
NEXT WEEK!

WEDNESDAY 24 - EMPLOYER BRANDING & TALENT ACQUISITION

BRAND AMBASSADOR E INIZIATIVE DI ADVOCACY

Manager Today: **Sara Carollo** ATLANTIC TECHNOLOGIES

Case History:

Giovanna Coppini GRUPPO HERA

Deborah Zagari TECHEDGE

Nicoletta Bressa SISAL



THURSDAY 25 - LEARNING & DEVELOPMENT

REMOTE LEARNING VS EXPERIENTIAL LEARNING

Manager Today: **Loretta Chiusoli** CRIF

Case History:

Francesca Micheli NTT DATA

Sara Camerlo BITRON

Annarita Palmieri POLICLINICO GEMELLI

Technical Partner:

Daniela Alessandri BERLITZ



MONDAY 29 - WELFARE & ORGANIZATION

PEOPLE & CULTURE EVOLUTION

Case History: **Vanessa Lancini** DELIVEROO
Alessia Ruzzeddu AUTOSTRADE PER L'ITALIA
Alessandra Benevolo IPSEN
Francesca Filosofi WHIRPOOL

Technical Partner:
Vanessa Lancini
 ESSERE BENESSERE
 HEALTH MANAGEMENT



TUESDAY 30 - LABOUR



WEDNESDAY 1 - EMPLOYER BRANDING & TALENT ACQUISITION

ASSESSMENT DI SELEZIONE: DALLA GAMIFICATION AI NUOVI PERCORSI DI VALUTAZIONE VALUTAZIONE

Manager Today: **Arianna Nasetti** KONICA MINOLTA
Case History:
Luca Aldrovandi GENERALI ITALIA
Enza Artino GI GROUP

Technical Partner:
Daniela Airaghi
 SPACEWORK



THURSDAY 2 - LEARNING & DEVELOPMENT

COSA SI ASPETTANO I TALENTI DAI PERCORSI DI CARRIERA?

Manager Today: **Katia De Nobile** CERVED GROUP SPA
Case History:
Laura Fie' CIRFOOD
Serena Napoli CODERE
Alessia Longoni FASTWEB

Technical Partner:
Giancarlo Martini DEGREED





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